



**CONSTRUCTION
INDUSTRY
FEDERATION**

CIF Outlook Survey

Quarter 1 2024

Background & Objectives

To provide the CIF with an ongoing tracker of members' sentiment towards the current and future performance of the construction sector

The survey measures the performance of the sector in the previous quarter (Q4: October - December 2023) and the likely future performance of the sector in the next 3-month period (Q1: January - March 2024)

Key sectoral issues benchmarked per quarter include:

- Business turnover
- Revenue generated by new orders
- Employment levels
- Cost of labour
- Cost of raw materials
- Pricing charged for goods and services
- Key challenges facing employers

In addition, the survey examined members attitudes towards several issues impacting the sector

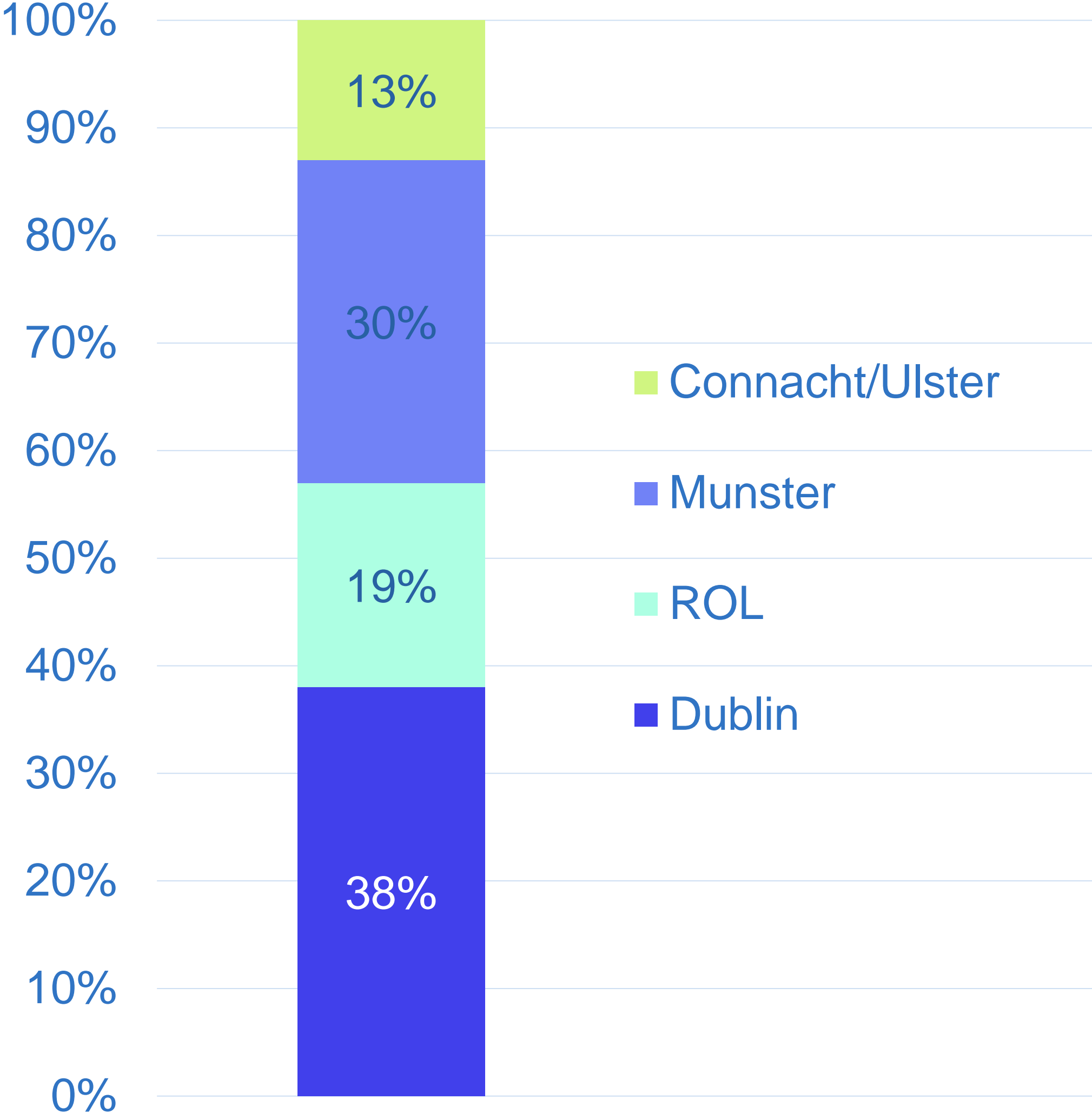
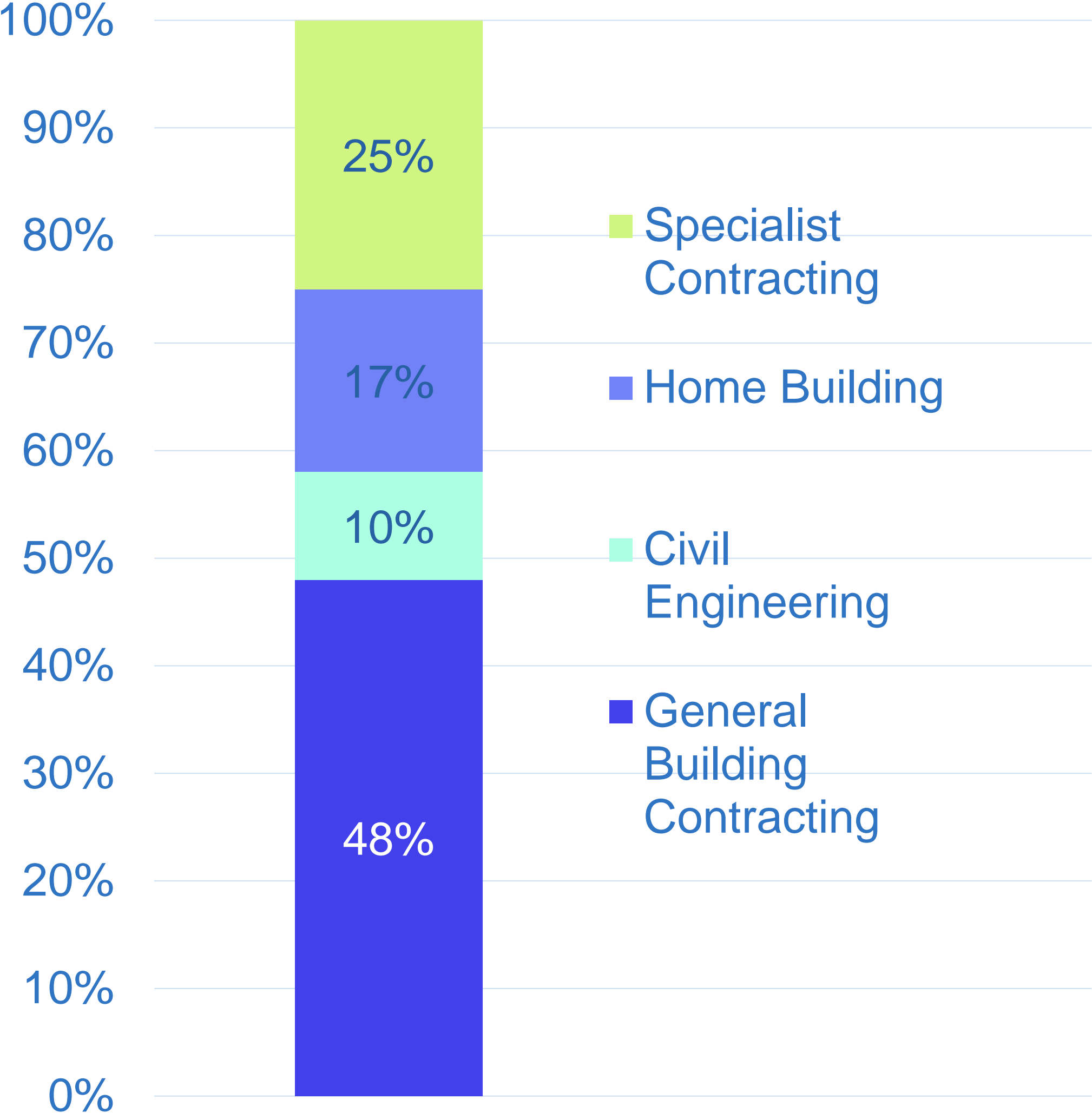
Methodology

- Research was conducted via an online survey with 240 CIF members
- A sample of 240 companies was achieved which delivers a margin of error of approximately (+ or – 6.5%)
- All surveys were conducted between 12th - 24th January 2024

Key Findings

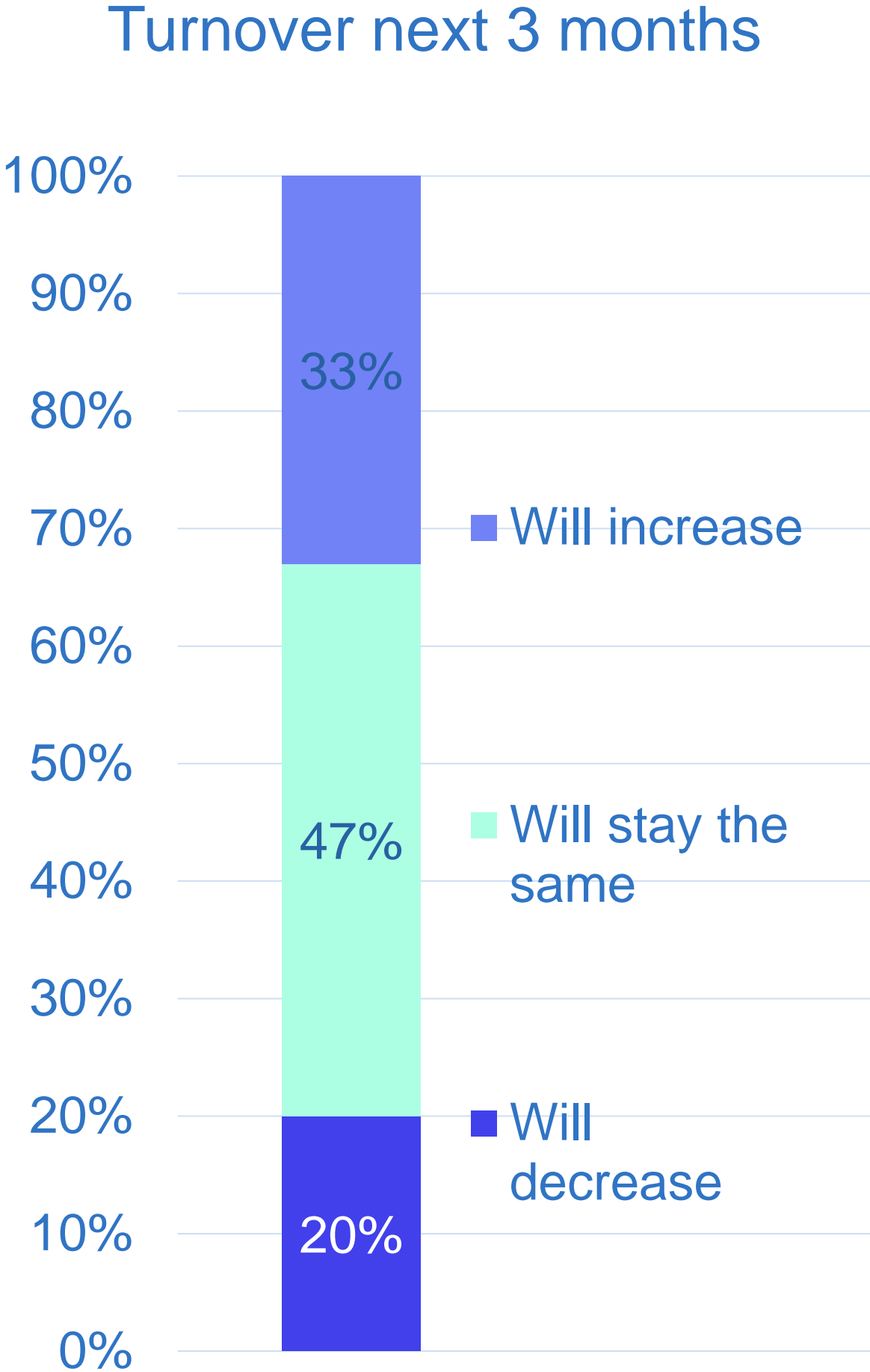
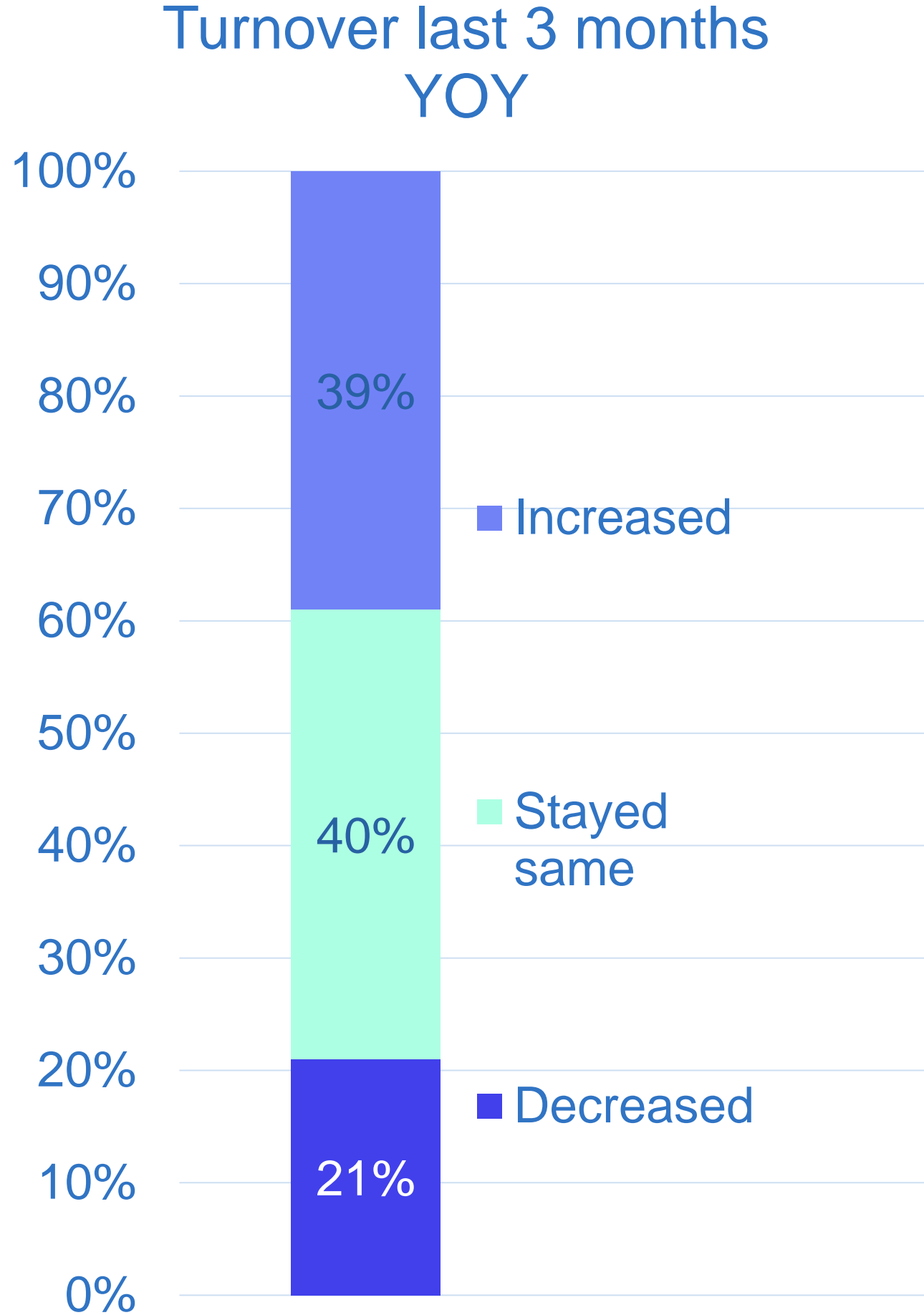
The background features a solid blue area on the left side. On the right side, there are several overlapping, semi-transparent geometric shapes in various shades of green and teal, creating a layered, abstract effect.

Sample Breakdown by Company Category



(Base: All respondents = 240)

Business Turnover Last 3 Months v Next 3 Months



39%

of companies report a YOY increase in turnover in Q4 2023

33%

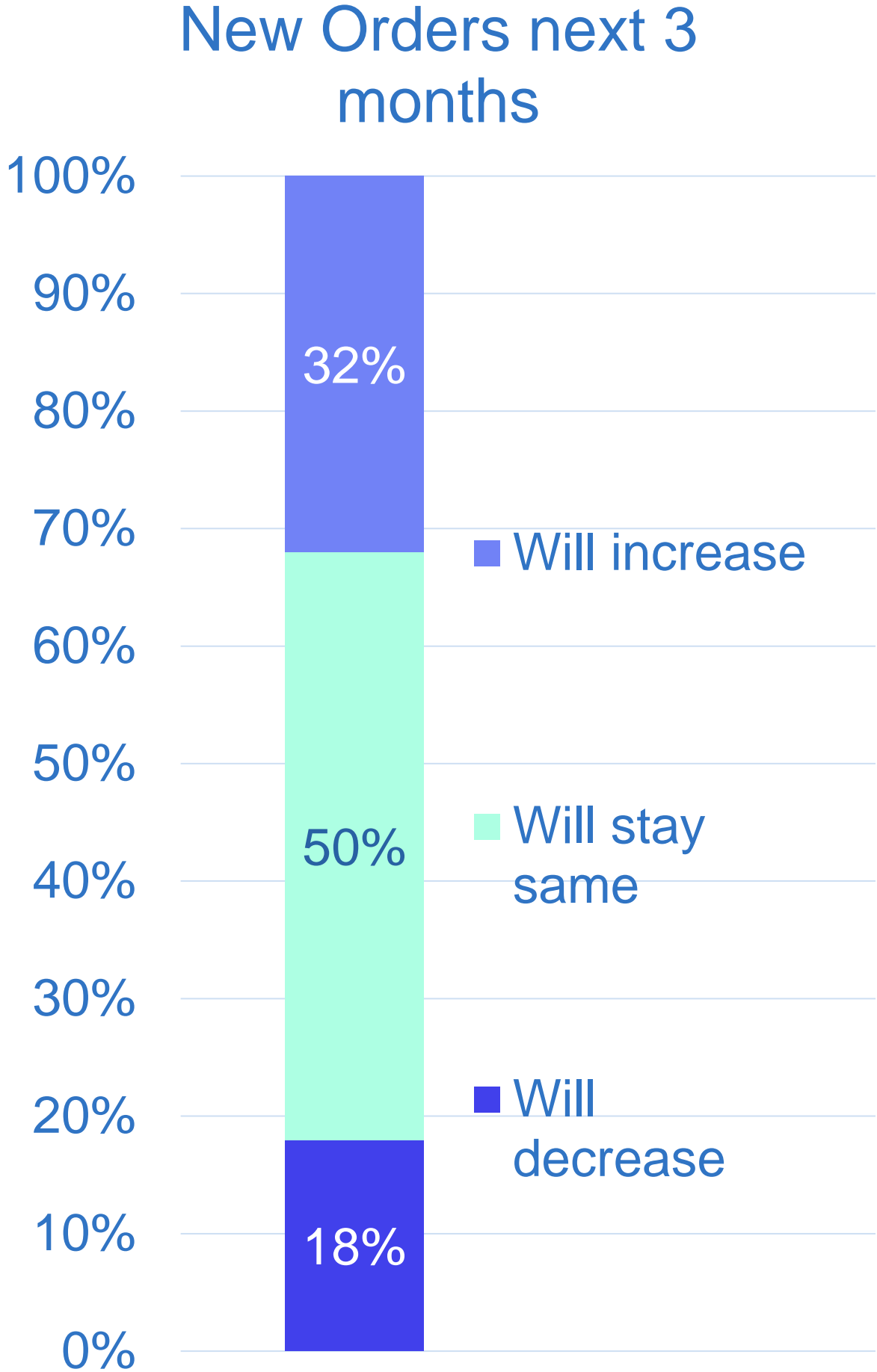
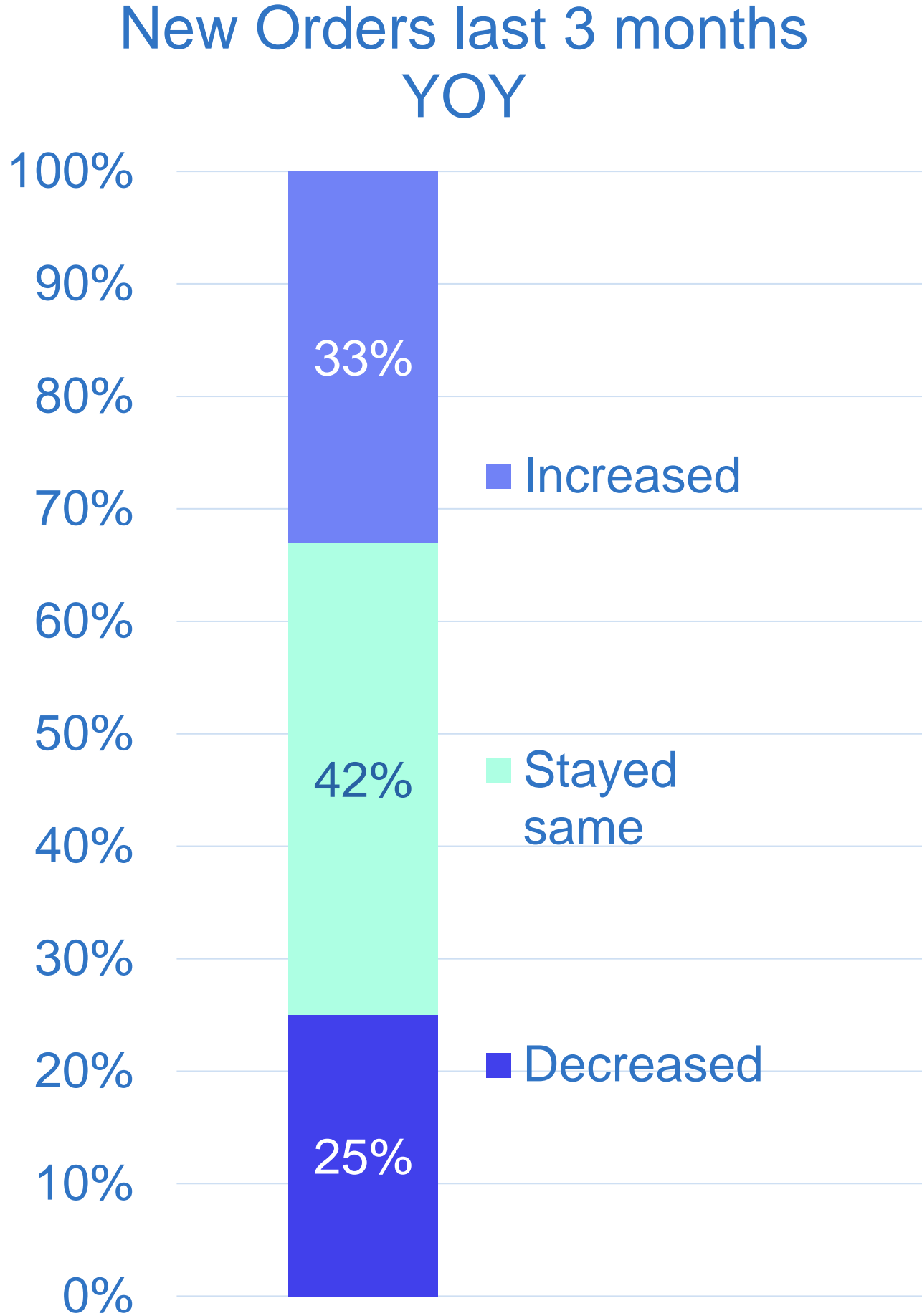
of companies anticipate turnover continuing to increase in Q1 2024

(Base: All respondents = 240)

Q3. In the last 3 months (Oct - Dec 2023) has the total business turnover for your company increased, decreased or stayed the same compared with the same period in 2022?

Q4. Thinking now about the next 3-month period (Jan - Mar 2024), do you expect total business turnover for your company to increase, decrease or stay the same compared with the last 3 months of 2023?

New Orders Last 3 Months v Next 3 Months



33%

of companies report a YOY revenue increase from new orders in Q4 2023

32%

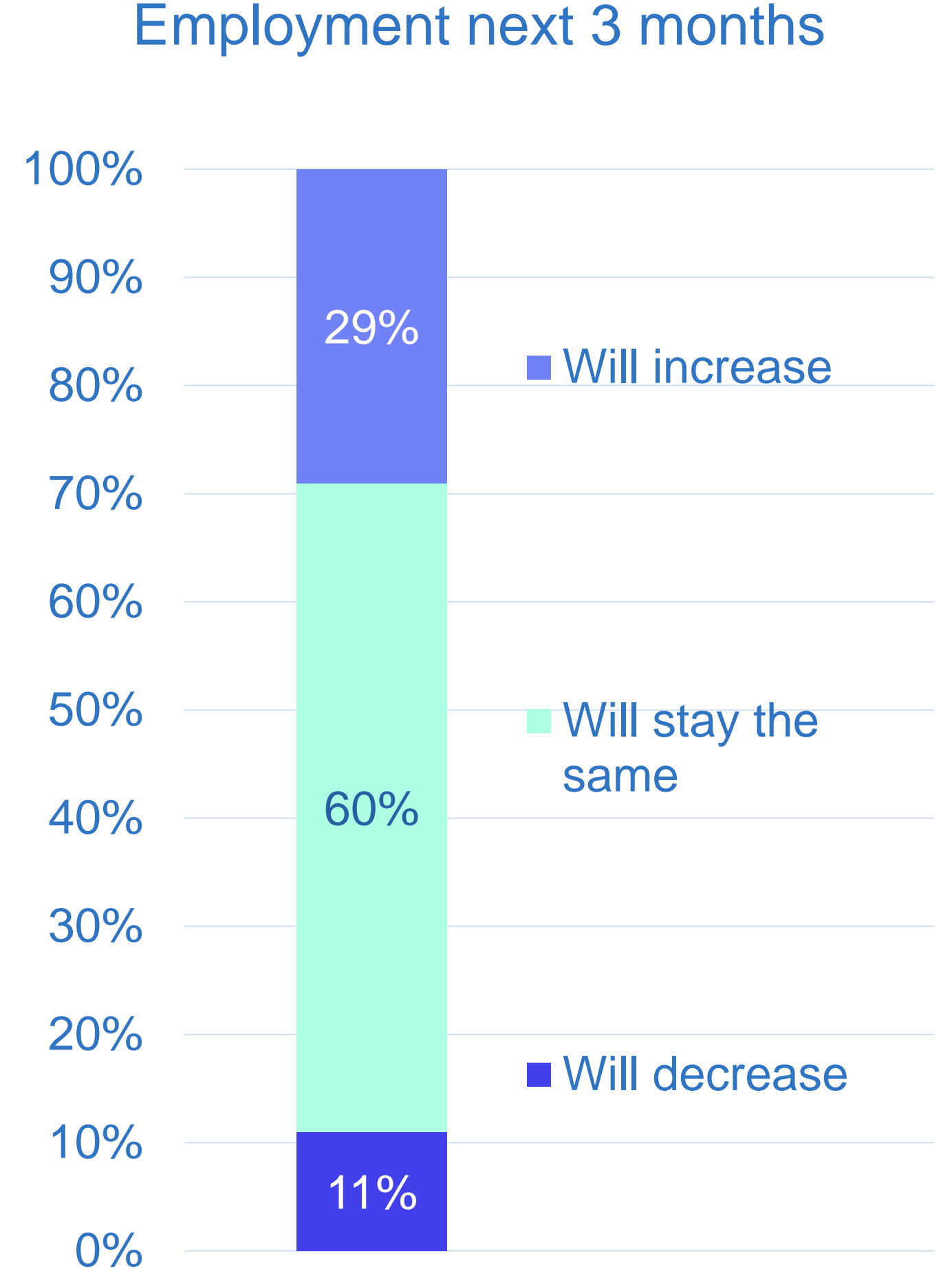
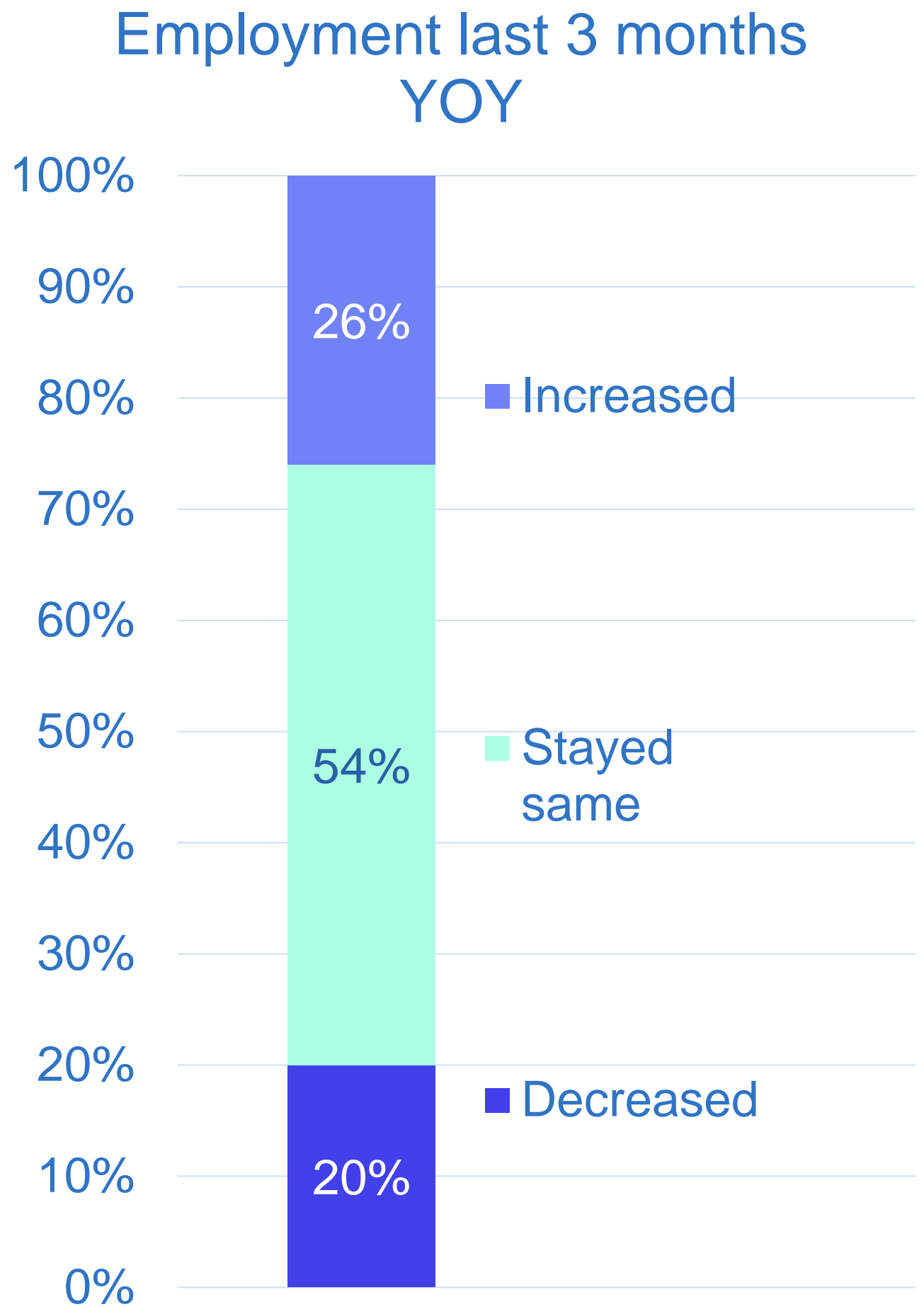
of companies expect revenue from new orders to continue to increase in Q1 2024

(Base: All respondents = 240)

Q5. In the last 3 months has the total revenue generated by new orders for your company for the period increased, decreased or stayed the same compared with the same period in 2022?

Q6. In the next 3-month period (Jan - Mar 2024), do you expect the total revenue generated by new orders for your company to increase, decrease or stay the same compared with the last 3 months of 2023?

Employment Last 3 Months v Next 3 Months



26%

of companies report a YOY increase in the total number of people they employ in Q4 2023

29%

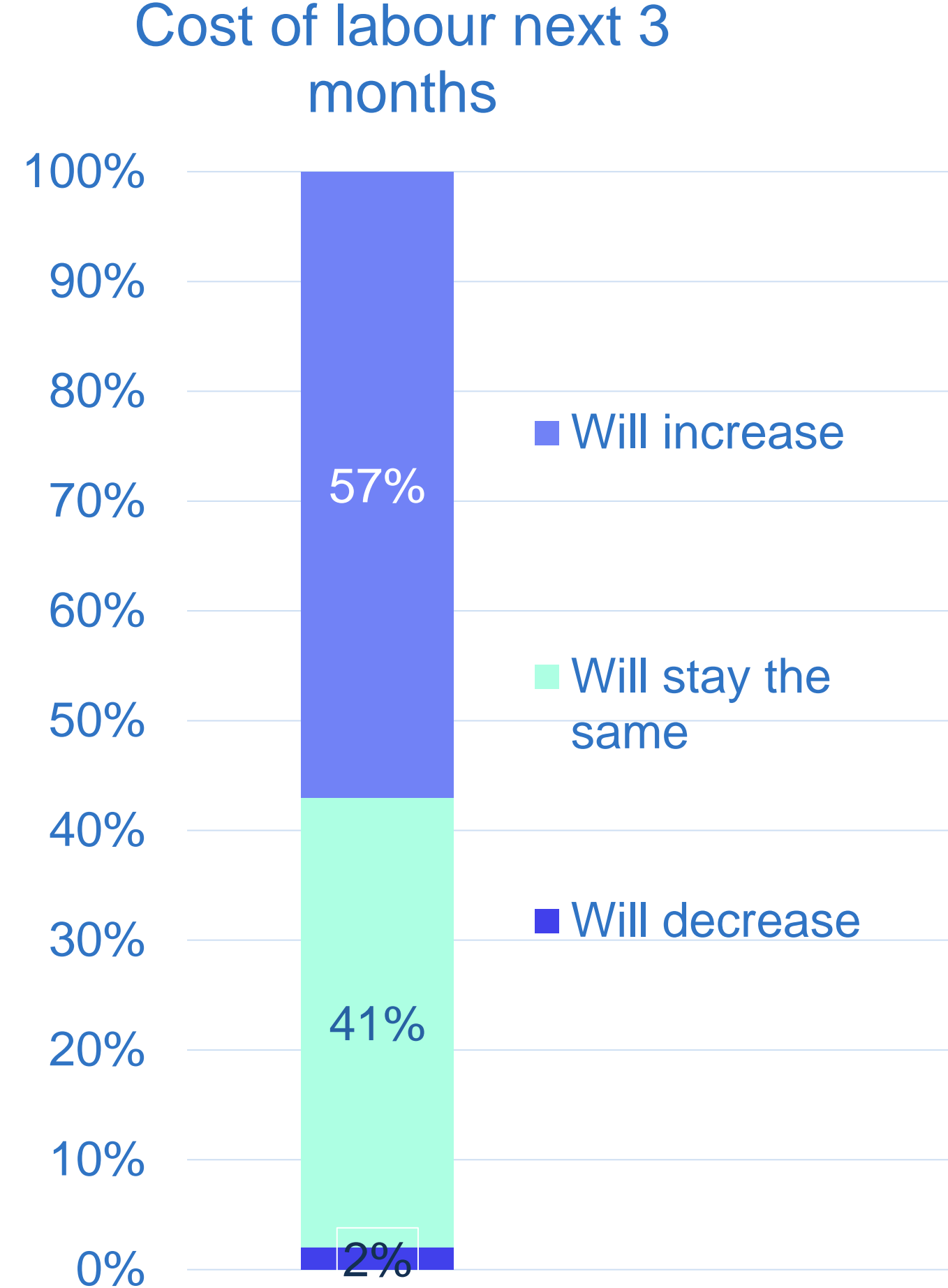
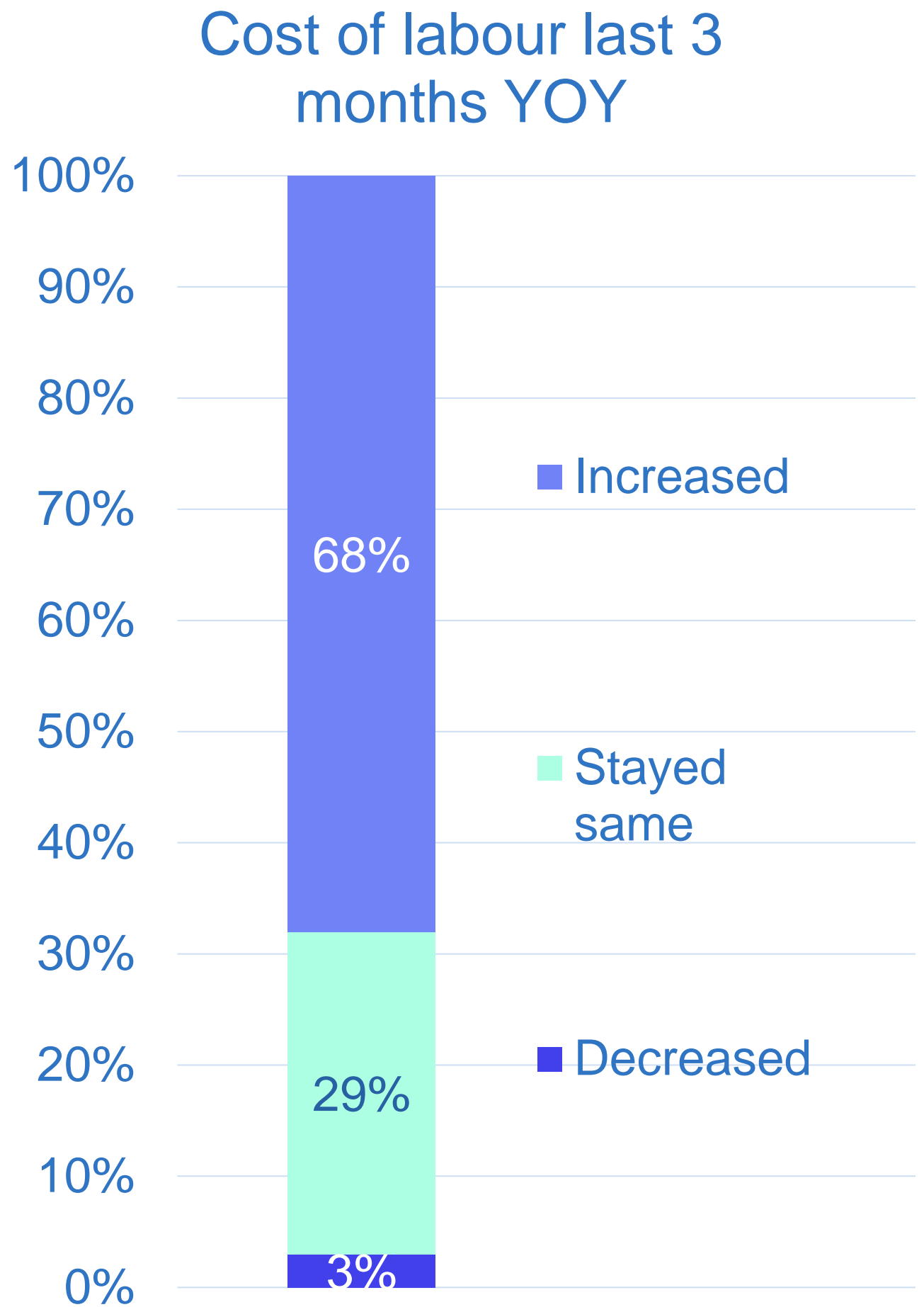
of companies expect to employ more staff in the coming months

(Base: All respondents = 240)

Q7. In the past 3 months has the total number of people you employ (directly or indirectly) increased, decreased or stayed the same compared with the same period in 2022?

Q8. In the next 3-month period (Jan - Mar 2024), do you expect the total number of people you employ (directly or indirectly) in your company to increase, decrease or stay the same compared with the last 3 months of 2023?

Cost of Labour Last 3 Months v Next 3 Months



68%

of companies acknowledge an increase in the cost of labour YOY in Q4 2023

57%

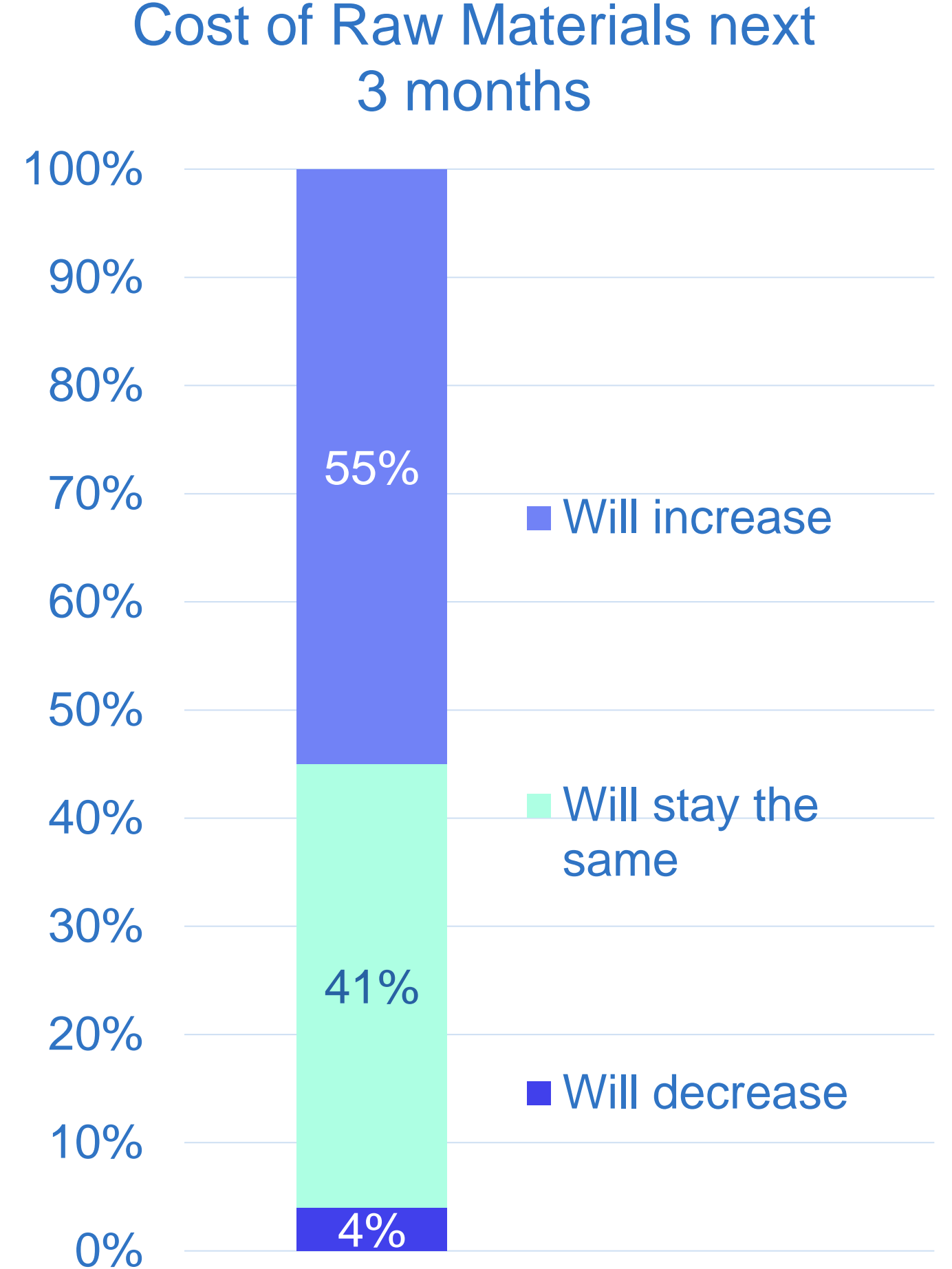
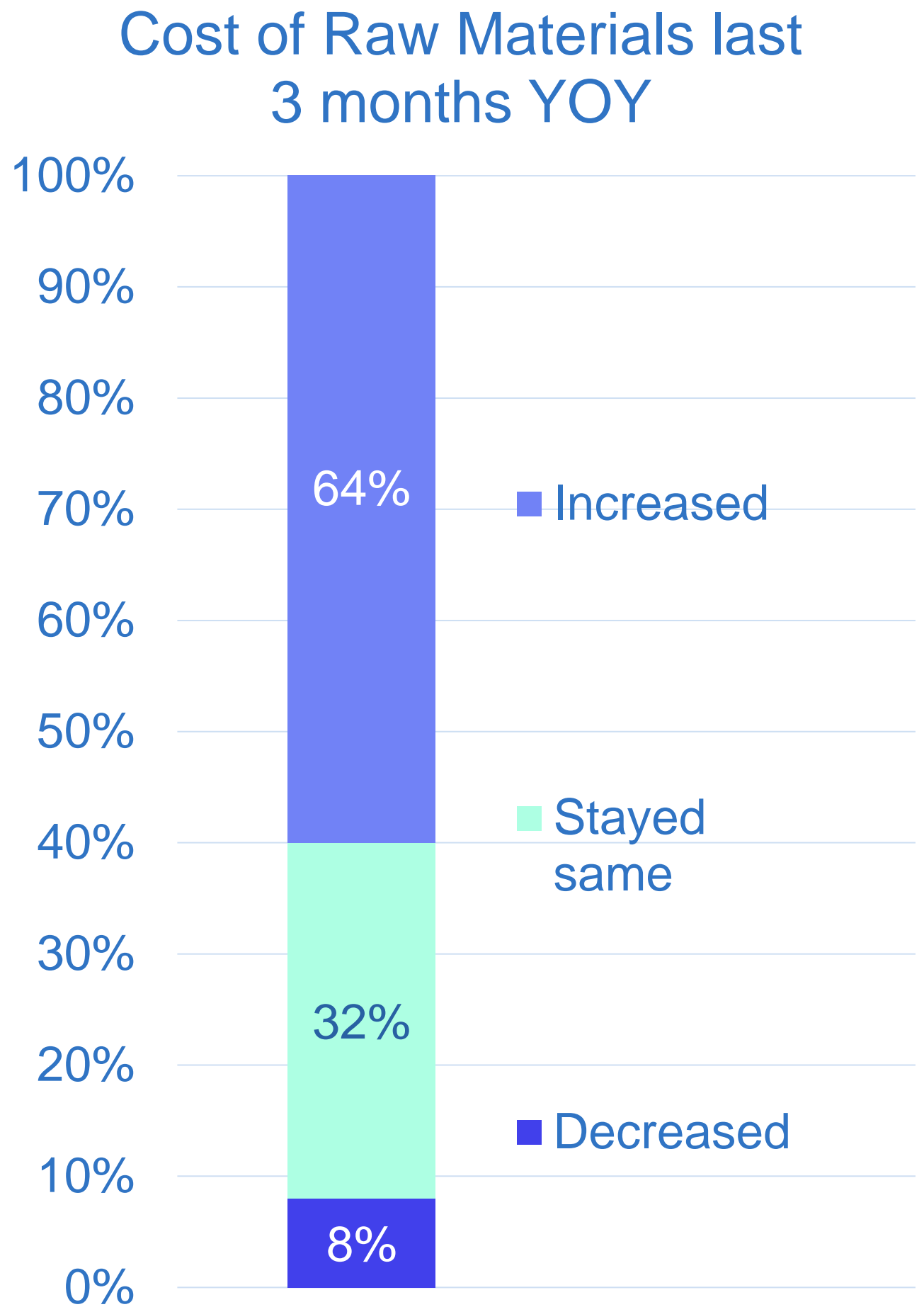
of companies expect the cost of labour to increase in Q1 2024

(Base: All respondents = 240)

Q9. In the past 3 months has the cost of labour in your company increased, decreased or stayed the same compared with the same period in 2022?

Q10. In the next 3-month period (Jan - Mar 2024), do you expect the cost of labour to increase, decrease or stay the same compared with the last 3 months of 2023?

Cost of Raw Materials Last 3 Months v Next 3 Months



60%

of companies report a YOY increase in the cost of raw materials in Q4 2023

55%

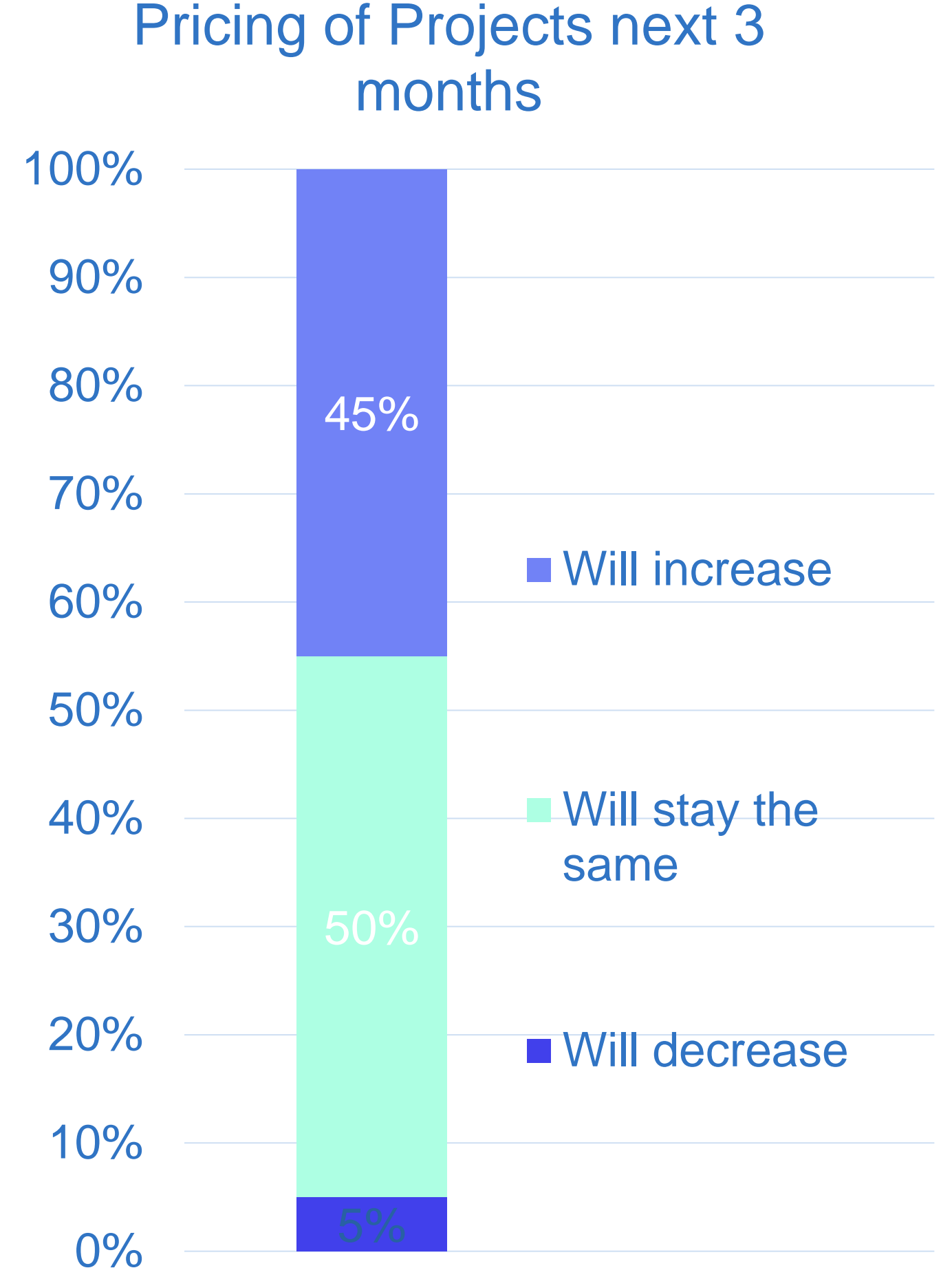
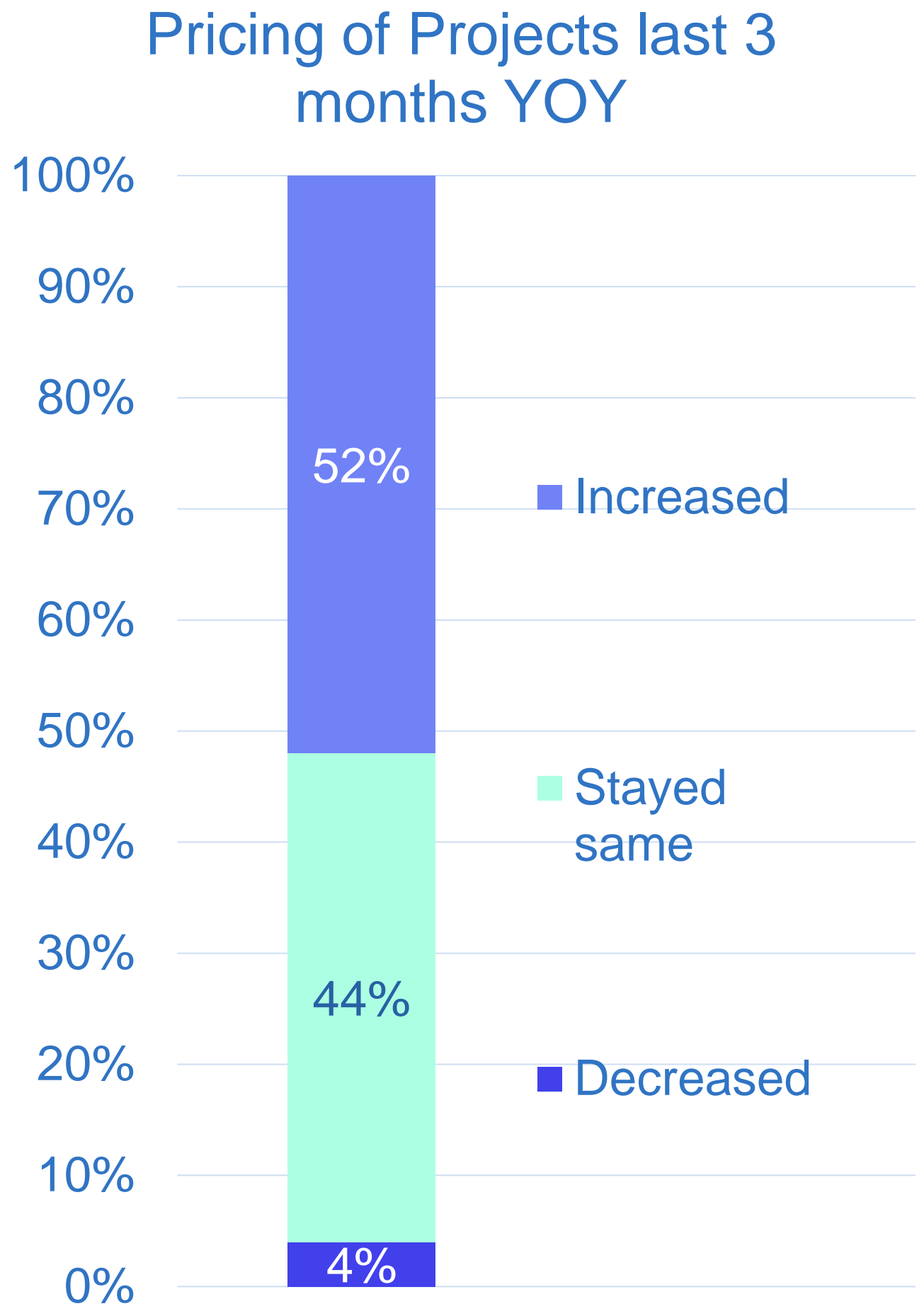
expect the cost of raw materials to increase to continue to increase in Q1 2024

(Base: All respondents = 240)

Q11. In the past 3 months has the cost of raw materials for your company increased, decreased or stayed the same compared with the same period in 2022?

Q12. In the next 3-month period (Jan - Mar 2024), do you expect the cost of raw materials to increase, decrease or stay the same compared with the last 3 months of 2023?

Pricing of Projects Last 3 Months v Next 3 Months



52%

acknowledge an increase in the pricing of projects compared with the same period in 2022

45%

expect the prices charged to increase in Q1 2024

(Base: All respondents = 240)

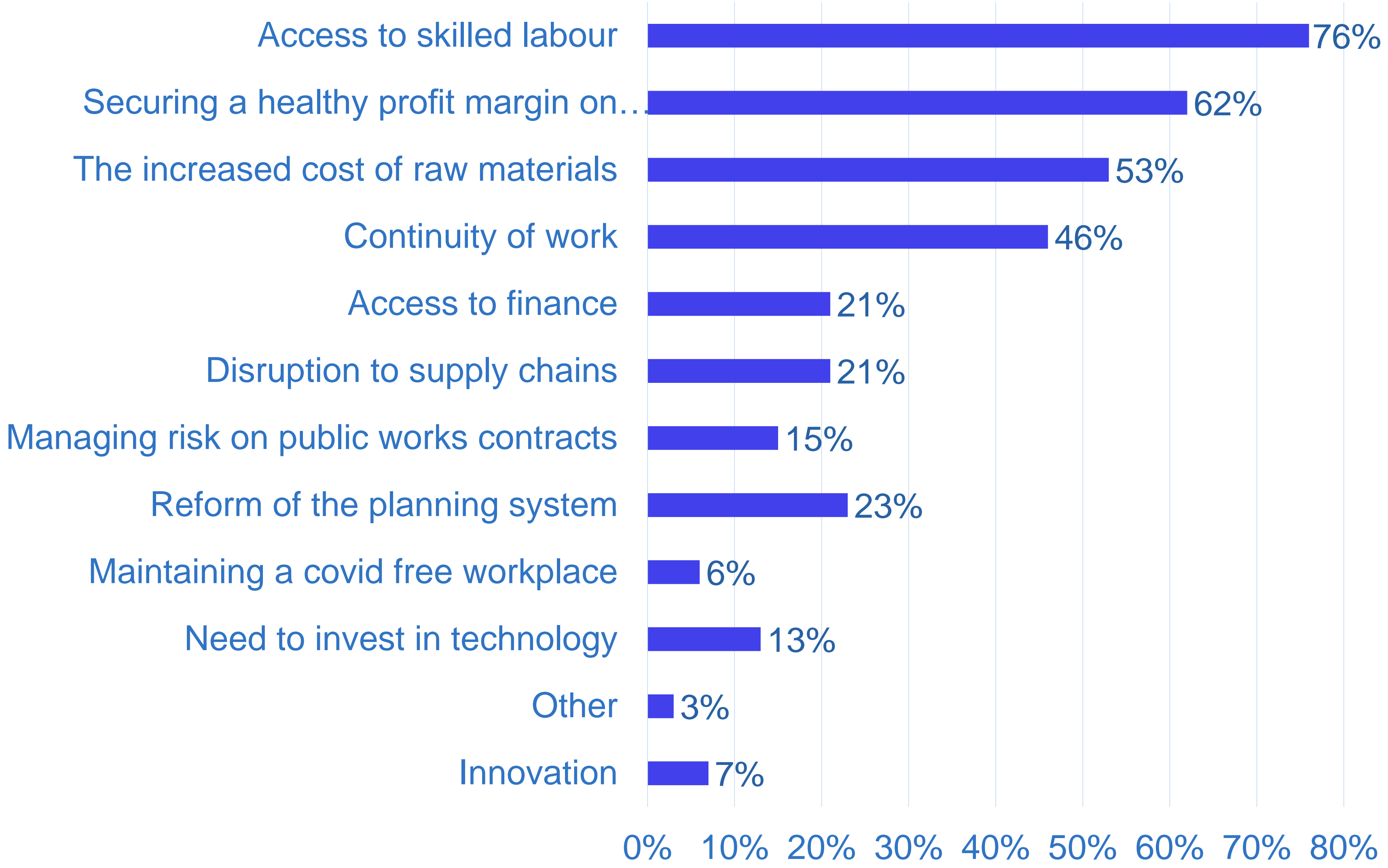
Q13. In the past 3 months has the price you charge for goods and services for the period increased, decreased or stayed the same compared with the same period in 2022?

Q14. In the next 3-month period (Jan – Mar 2024), do you expect the price you charge for goods and services for your company to increase, decrease or stay the same compared with the last 3 months of 2023?

Key Challenges

The background features a series of overlapping, semi-transparent geometric shapes, primarily triangles and polygons, in various shades of blue and teal. The shapes are layered, creating a sense of depth and movement. The colors range from a light, airy teal to a deep, dark navy blue. The overall composition is modern and minimalist.

Key Challenges



Access to skilled labour, securing a healthy profit margin on projects and the increased cost of raw materials remain the 3 most significant challenges

Conclusions

The background features a solid blue area on the left side. On the right side, there are several overlapping, semi-transparent geometric shapes in various shades of green and teal, creating a layered, abstract effect.

Conclusions

39%

acknowledge an increase in turnover YOY in Q4 2023 with 33% expecting turnover to increase in Q1 2024

26%

report an increase in the total number of people they employ, with 29% expecting the trend to continue over the next 3 months

68%

experienced a YOY increase in the cost of labour with 55% expecting the trend to persist in Q1 2024

Conclusions

60%

Report a YOY increase in the cost of raw materials with 57% anticipating the trend to continue into Q1 2024

Increasing costs continue to impact on the pricing of projects with

52%

acknowledging a YOY increase and 45% expecting continued increases in 2024

Conclusions

Access to skilled labour (76%), securing a healthy profit margin on projects (62%) and the increased cost of raw materials (53%) remain the 3 most significant challenges facing the construction industry as we enter 2024.

Conclusions

The survey examined projected turnover by sector in 2024. The survey results show that outside of companies that operate solely in housebuilding that there is a considerable spread in the type of construction project that companies will deliver.

General building contractors' portfolios are broadly spread across home building, commercial, industrial, health, education, office, agricultural and other - both new build and renovation.

Civil engineering contractors' portfolios are primarily spread across energy and water, transport infrastructure and roads - followed then by rail and telecommunications infrastructure.

80% of housebuilders sampled will be undertaking new build as opposed to residential renovation projects.

Thank You

Get in Touch

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