



**CONSTRUCTION  
INDUSTRY  
FEDERATION**

# **CIF CORPORATE PARTNERSHIP**





# ABOUT THE CIF

## Services

The Construction Industry Federation (CIF) is the Irish construction industry's representative body. It provides a broad range of services that assist members in navigating the political, business, economic, and regulatory environment.

These services cross the full business spectrum and include recruitment and training, legal and industrial relations consultation and advice, health & safety, marketing and industrial intelligence reports, engagement with government, statutory, and other industry bodies, and regular updates on

all issues affecting the construction industry.

All services are provided on a national and regional basis from offices in Dublin, Cork and Galway.



# ABOUT THE CIF

The CIF is a member led representative organisation, guided by a 34-member Executive Body, appointed by the CIF's branches and associations.

At national level, the CIF has several constituent associations that pursue the policy objectives of their sub-sector of the industry.

## OUR MEMBERS

Master Builders  
Main Contractors  
Sub-contractors  
Specialist Contractors  
Home Builders  
Building Services Providers  
Electrical Contractors  
Mechanical Contractors  
Civil Engineering Contractors  
Heritage Contractors





# CIF ASSOCIATIONS

The CIF's constituent associations represent the interests of our members across all facets of construction

- ▶ Alliance of Specialist Contractors' Association (ASCA) encompassing 17 trades associations including:
  - Irish Association of Demolition Contractors (IADC)
  - Irish Mobile Crane Hirers' Association
  - Master Painters and Decorators of Ireland (MPDI)
  - National Association of Scaffolding & Access Contractors (NASAC)
- ▶ Civil Engineering Contractors' Association (CECA)
- ▶ Irish Home Builders' Association (IHBA)
- ▶ Master Builders' & Contractors' Association (MBCA)
- ▶ Mechanical & Electrical Contractors' Association (M&ECA)
- ▶ Register of Heritage Contractors
- ▶ Smart Off-site Association (SOsA)



# CIF REGIONS

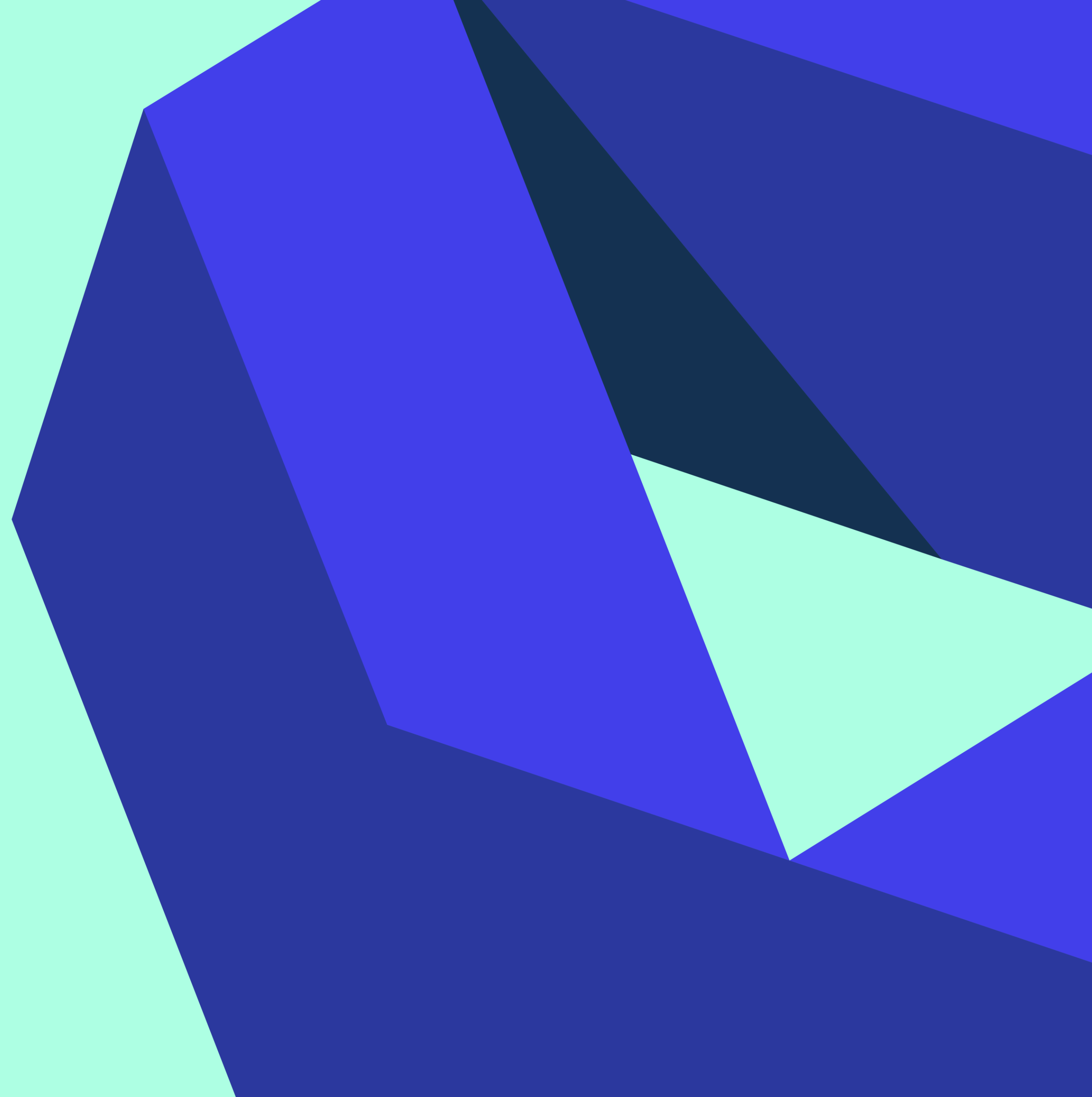
The CIF comprises a national membership network of 12 branches across three regions in Ireland

- ▶ Eastern Region – comprising Kildare, North-East, Kilkenny/Carlow, and Wicklow/North Wexford branches
- ▶ Southern Region – comprising Cork (city & county), Kerry, Mid-West, and South-East branches
- ▶ Western and Midland Region – comprising Galway (city and county), Donegal, North-West, and Midlands branches





# **BENEFITS OF CORPORATE PARTNERSHIP**



# BENEFIT OVERVIEW

Corporate partnership affords many benefits, including:

- ▶ Connect with over 1,400 leading construction companies
- ▶ Opportunities for promotion through CIF's social channels
- ▶ Network with CIF members and other industry stakeholders at CIF events
- ▶ Listing in our Corporate Partner directory
- ▶ Attendance at our member events and dinners (dinner tickets at additional cost)
- ▶ Discounted tickets to our national conferences
- ▶ Feature in Construction Magazine, Ireland's leading construction trade magazine (7-8 publications per year)
- ▶ Discounts on advertising in Construction Magazine
- ▶ Up to date information on the industry and relevant issues through bulletins and briefings
- ▶ Opportunities to sponsor and participate in the CIF's events including its Annual Conference (offering 20% discount on additional sponsorship)



# COMMUNICATIONS





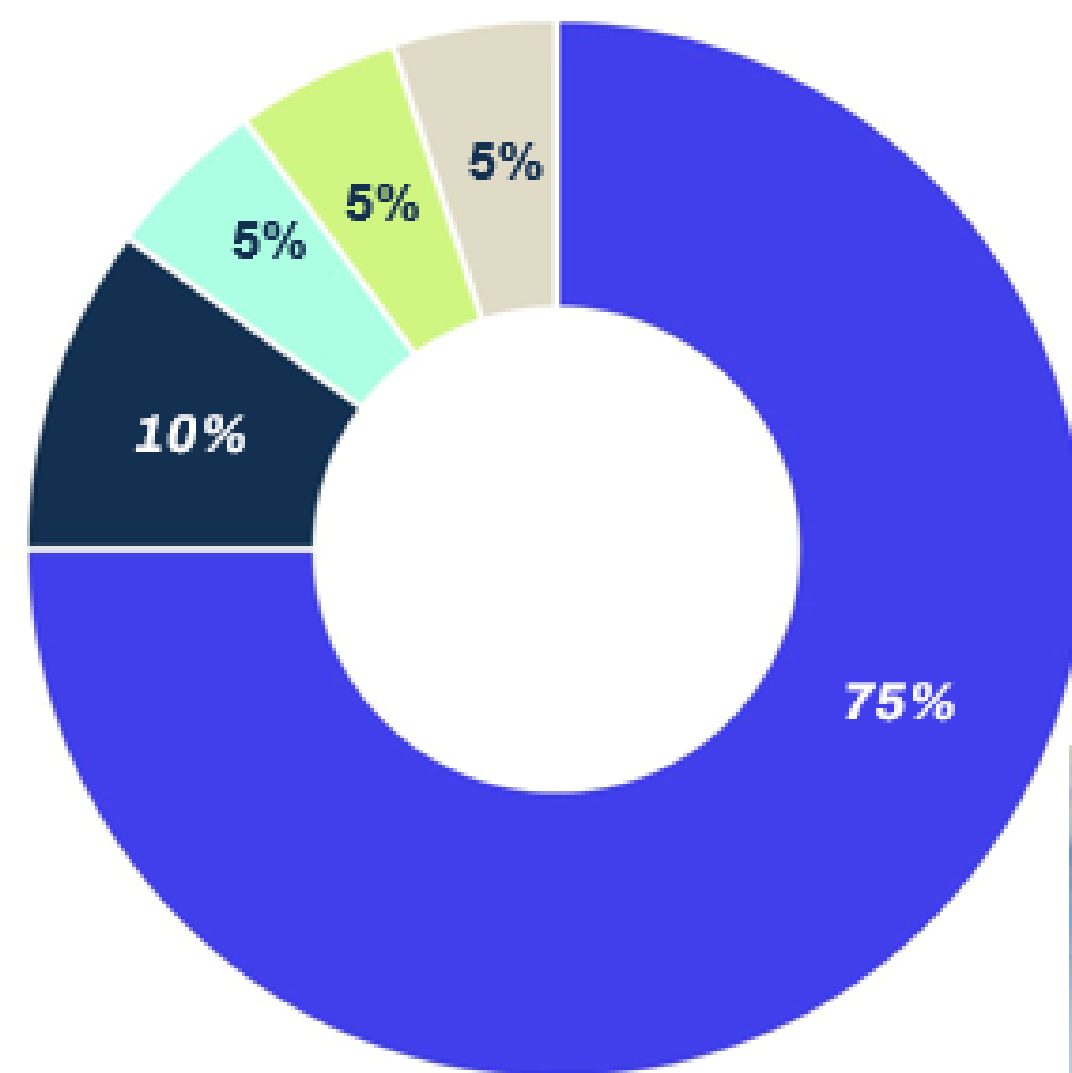
# CONSTRUCTION MAGAZINE

Construction is the official magazine of the Construction Industry Federation, covering news, topical issues, member activities, economic trends, new products, and developments covering all sectors of the industry.

From the latest industry-leading information to insight into what’s really happening, each edition of Construction will give you the opportunity to be part of a bigger conversation on what really matters to the construction industry.

As the most widely circulated building magazine in Ireland, Construction informs key decision-makers on the issues affecting the industry.

## OUR AUDIENCE



- CIF Membership
- Architects
- Consulting & Engineers
- Government Bodies
- Local Authorities





# E-SHOTS & NEWSLETTERS

Corporate partners have multiple opportunities to raise their profile and promote events through our targeted communications channels:

- ▶ Distributed weekly to circa 3,000 member contacts, the 'All Member Circular' (AMC) e-shot is our primary, industry focused newsletter. As a Corporate Partner, you can promote an event or product, including your logo and a direct link. The AMC is an ideal platform to reach our highly engaged audience of construction professionals.
- ▶ 'Construction Matters' is the CIF's seasonal e-shot which advertises CIF events – mainly our conferences, webinars, regional seminars etc. This has a lighter tone than the AMC.

We also circulate LinkedIn newsletters:

- ▶ Built for Better: The CIF's Environmental, Social, & Governance (ESG) newsletter, spotlighting sustainability initiatives, success stories, and DEI updates.
- ▶ Learning & Development News



# SOCIAL CHANNELS

The CIF benefits from a large social media following, circa 90,000 across our five main channels. LinkedIn is our strongest, most influential channel.

- ▶ LinkedIn:  
[https://ie.linkedin.com/company/cif\\_2](https://ie.linkedin.com/company/cif_2)  
(57,152 Followers)
- ▶ Twitter: [https://twitter.com/CIF\\_Ireland](https://twitter.com/CIF_Ireland)  
(12,320 Followers)
- ▶ Facebook:  
<https://www.facebook.com/cifireland>  
(13,235 Followers)
- ▶ Instagram:  
[https://www.instagram.com/cif\\_ireland](https://www.instagram.com/cif_ireland)  
(3,606 Followers)
- ▶ TikTok:  
[https://www.tiktok.com/@cif\\_ireland](https://www.tiktok.com/@cif_ireland)  
(1,651 Followers)

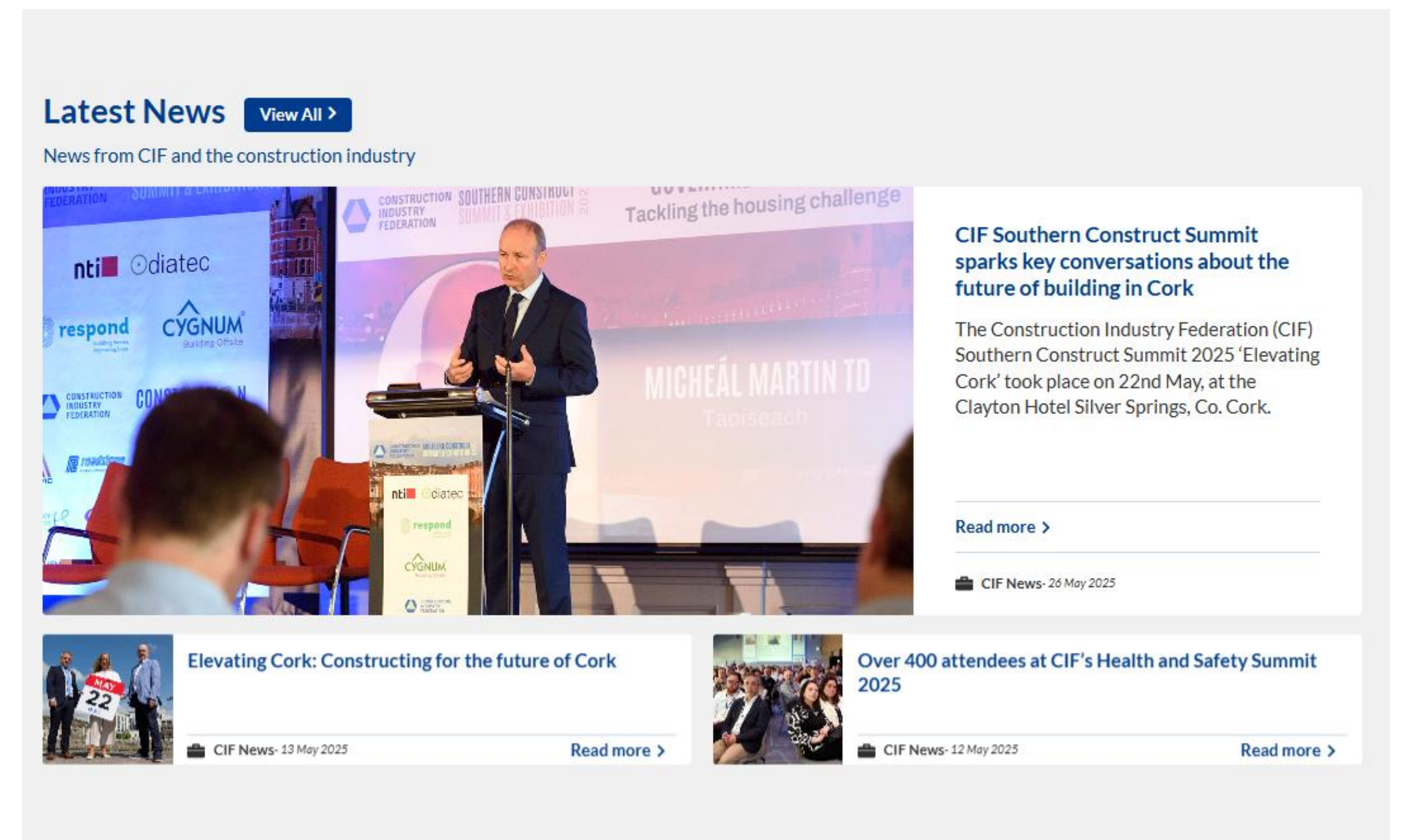




# CIF WEBSITE

The [CIF website](#) hosts circa 100,000 users, with a high traffic rate. As a corporate partner, you can contribute blog posts on topics relevant to the industry. Blogs are housed on the CIF's 'Latest News' section, linked to the front page of the site.

- ▶ Word count 500-600 (this is flexible).
- ▶ Blog posts must be attributed to someone in your company - include job title/position in the company.
- ▶ Include imagery to support the piece and topics discussed.
- ▶ Include any relevant links ie – websites, landing page, media coverage, social media etc.





# WEBINARS

The background features a series of overlapping, angular geometric shapes in various shades of teal, light green, and blue. These shapes create a dynamic, layered effect, with some areas appearing more prominent than others due to the overlapping nature of the design.



# WEBINARS

As part of your membership, CIF will facilitate two live webinars per year for your company; this entails:

- ▶ Facilitation of the session through the CIF's Zoom webinar platform
- ▶ Design/creation of marketing materials
- ▶ Promotion via CIF's social media channels, e-shots, associations & committees
- ▶ Sharing of attendee list and recording link, following the session.

Ideally, the webinar content should be of educational value to our members and relevant to current industry issues.



# CIF EVENTS



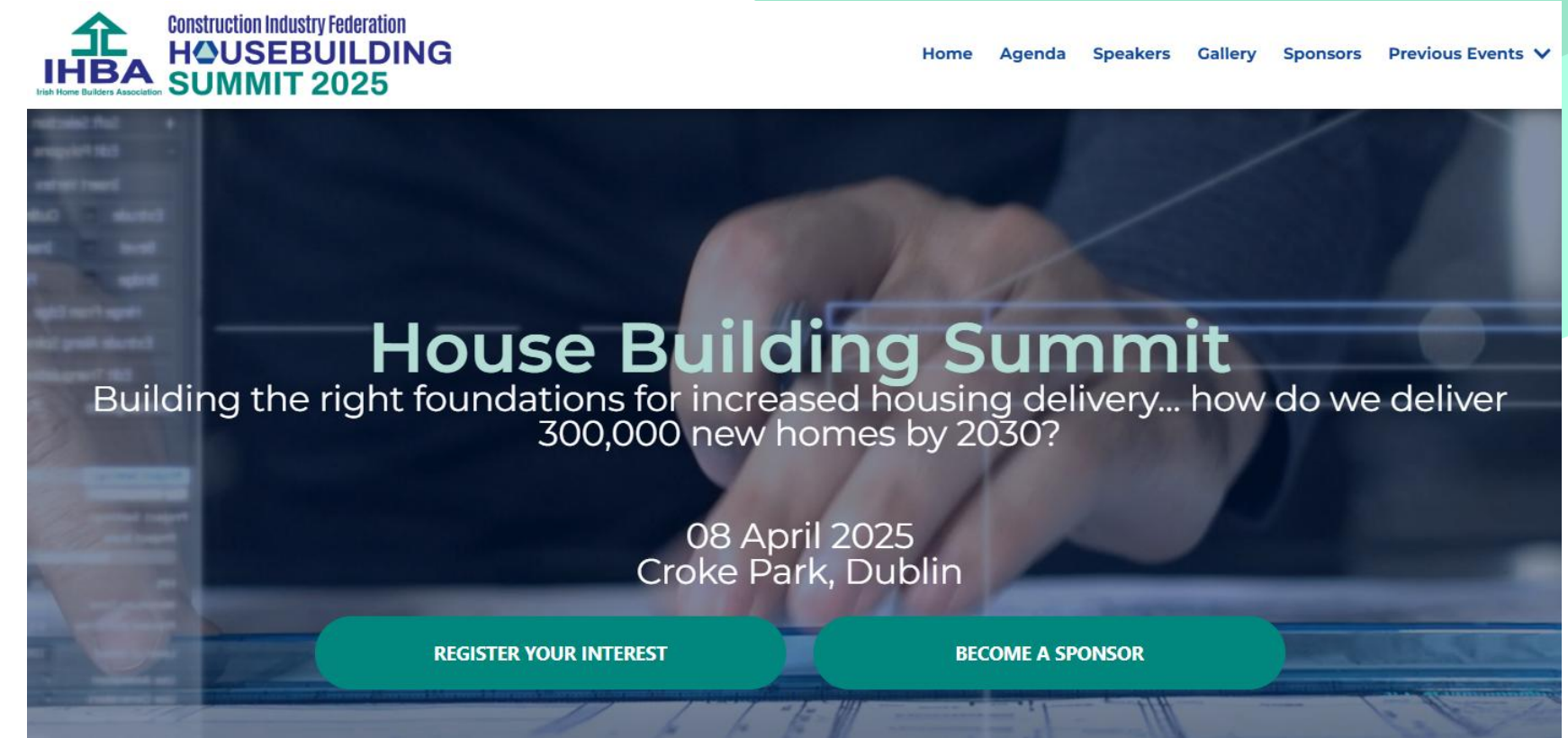


# CIF CONFERENCES

CIF, in association with our events partner, iQuest, holds an annual programme of national conferences in Croke Park. CIF Corporate Partners may avail of discounted delegate passes for these events. Discounts on exhibition stands are also available exclusively to CIF Corporate Partners.

Our 2025/2026 schedule of national conferences is as follows:

- ▶ CIF Annual Conference (September 2025)  
<https://cifconference.ie/>
- ▶ CIF Digital Construction Summit (October 2025) <https://digitalconstruction.ie/>
- ▶ IHBA Housebuilding Summit (April 2026)  
<https://housebuildingsummit.com>
- ▶ CIF Health & Safety Summit (May 2026)  
<https://cifsafety.ie/>
- ▶ CIF Southern Construct (May 2026)  
<https://southernconstruct.ie/>





# CIF REGIONAL EVENTS

CIF holds a number of regional events throughout the year, arranged by our branches.

Our 2025/2026 schedule of regional events is as follows:

- ▶ South-East Construct
- ▶ Mid-West Construct
- ▶ CIF Mid-West Branch Dinner
- ▶ CIF Cork Construction Dinner
- ▶ Network West



# THANK YOU

## Get in Touch

### Corporate Partnership

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